# IMPACT & 2022

**CORNERSTONE ANNUAL MEETING & COUNCIL FORUM** 

#### **Financial Services**

**Everyone needs a trusted advisor. Who's yours?** 

Presented by Cameron Baghvardani

**BKD CPA's and Advisors** 

# 2023 CECL Implementation – Am I on the right path?

April 20, 2022



#### **Presenter**

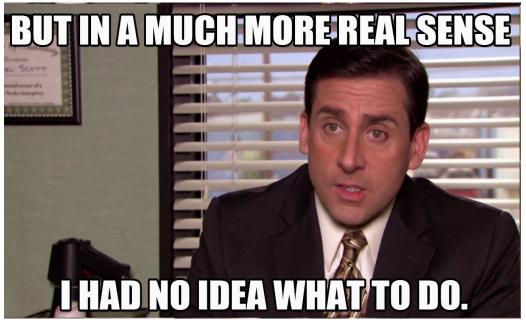


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- 1. CECL Road Map & Key Decisions
- 2. Where Should 2023 Adopters Be Today?
- 3. Common Roadblocks to CECL Adoption
- Lessons 2023 Adopters Can Learn from 2020 Adopters
- 5. COVID-19 Impacts on CECL



## **CECL Road Map**

Data Gap Analysis

Model Selection & Development

Policies, Procedures, & Controls















Planning & Project
Development

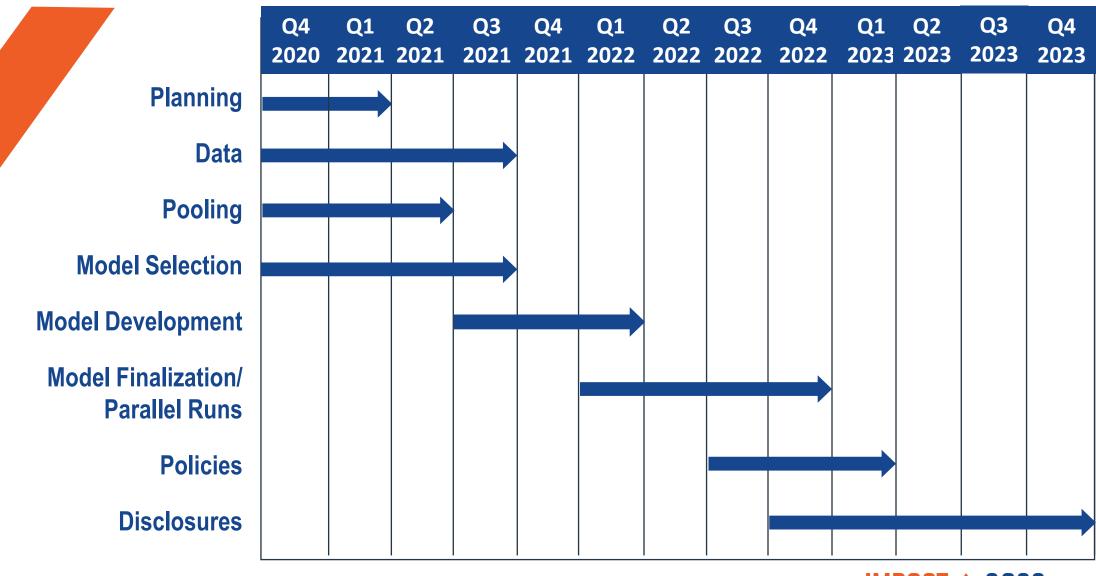
Pooling Segmentation

Model Finalization
Parallel Runs
Validation

Disclosures & Call Report

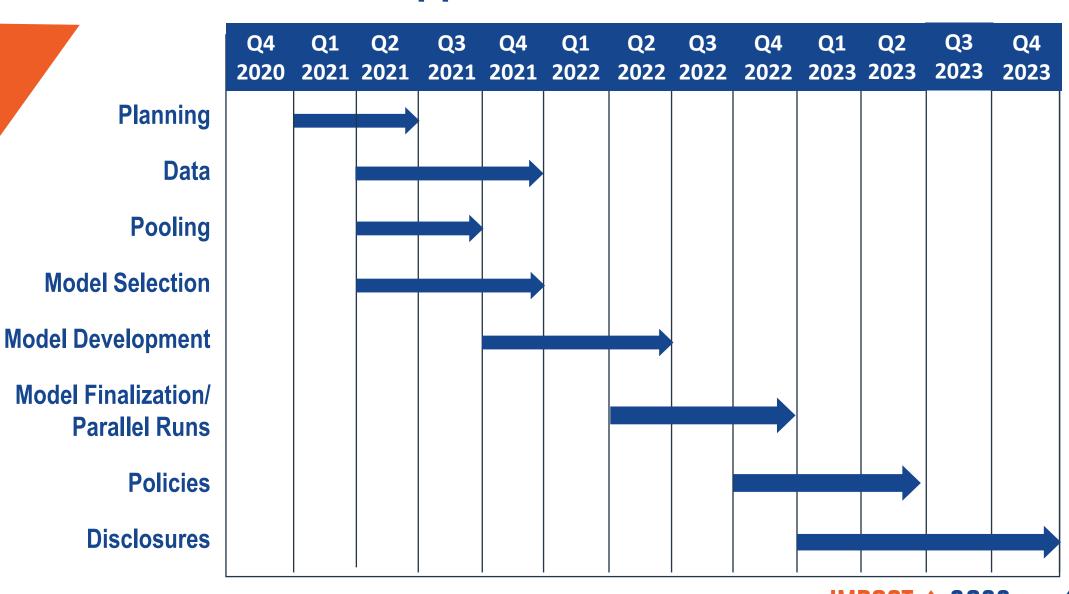


### 2023 Timeline – "Already on the Road"

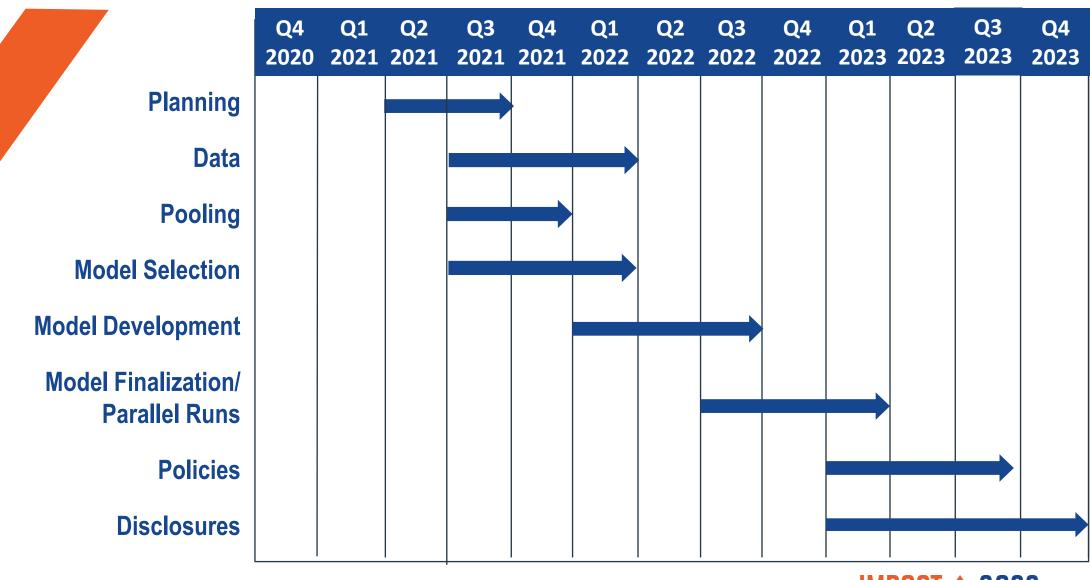




### 2023 Timeline – "Stopped For Gas"



#### 2023 Timeline – "Get In The Car, Kids!"





#### Where Should 2023 Adopters Be Today?

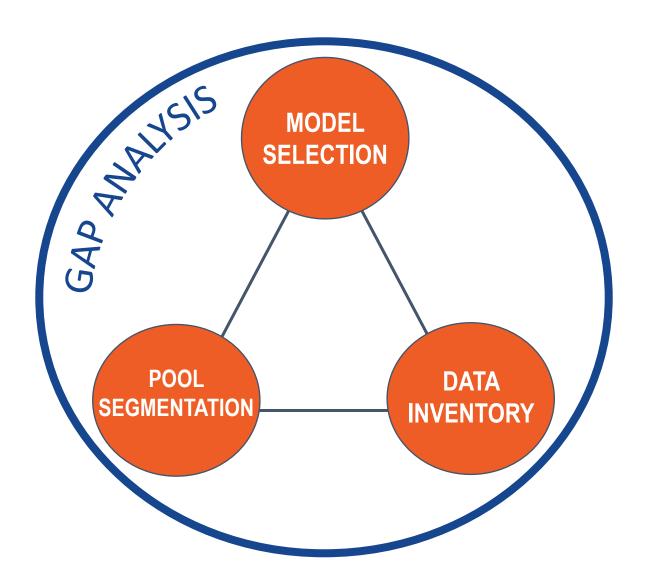
To allow adequate time for parallel runs & documentation, the following should be substantially complete:

- Planning
- Data gap analysis
- Pooling segmentation
- Model selection





## **CECL – Three Key Components**





#### 1. Planning & Project Development

- Unrealistic timelines
- Lack of resources with necessary experience
- Missing pieces of the implementation road map
  - ➤ Integration of third-party software
  - ➤ Building accounting policies/audit documentation
  - ➤ Validation
  - **≻** Disclosures
  - ➤ Non-loan related impacts





#### 2. Data Gap Analysis

- Performed without consideration of model selection
   & segmentation
- Impact of life of loan assumption data fields
- Not considering needs outside of the "models"
  - > Forecast data
  - ➤ Q-factor adjustments
  - ➤ Disclosures





#### 3. Pooling Segmentation

- Not focusing on credit risk/loss experience of pools
- Getting too granular
- Not considering model limitations related to pooling





#### 4. Model Selection

- Looking for the perfect model
- Trying to compare too many models
- Not considering data limitations





#### 5. Model Development

- Not originally considering impact of unfunded commitments
- Waiting to build out q-factor framework
- Lacking model development documentation/understanding of third-party software





#### 6. Finalization/Parallel Runs

- No documented conclusions on parallel run results, including
  - > Reasonableness of output & review process
  - ➤ Benchmarking
  - ➤ Any tweaks made during this process
- Entire estimate process is not truly final (qfactor/governance/financial reporting)
- Not validating, if necessary, prior to implementation date





#### 7. Policies, Procedures, & Controls

- Waiting until adoption date to update this information
- Not performing an inventory of impacted policies procedures & controls
  - ➤ Debt securities (formerly OTTI)
  - ➤IT (change management & user access)
- Incomplete implementation documentation





#### 8. Disclosures & Call Report

- Lack of understanding on GAAP disclosure changes
- Not building enough time for review prior to go live date
  - ➤ Call report Q1 2023
  - ➤ 10Q (if applicable) Q1 2023
  - ➤ Annual financial statements Q1 2024
- Understanding call report changes





## **Lessons 2023 Adopters Can Learn from 2020 Adopters...**



## **Adoption Date Impacts & Trends**

#### Impact was varied, although the following trends were present:

- Most institutions had an overall increase in ACL
- Acquired loans had significant impact
- Duration of portfolio tended to be a key impact for increases or decreases
- Q-factors tend to make up less of the allowance
- Unfunded commitments had a significant impact for many
- Debt securities impact was almost nothing
- Disclosure changes were impactful



#### **ACL CECL IMPACT**



Source: 3/31 Call Report & 10Q Data



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Source: 3/31 Call Report & 10Q Data





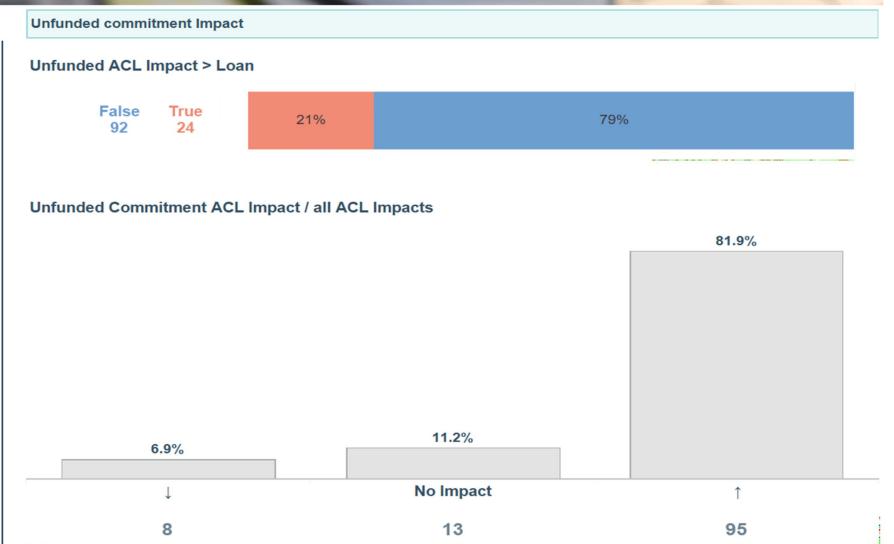
Source: 3/31 Call Report & 10Q Data



#### CECL UNFUNDED COMMITMENT IMPACT









## **2020 Adopter Methodology Disclosure**

PD/LGD - 65

#### Loss Rate – 46

- Static Pool/Cohort 12
- WARM 11
- Vintage 11

DCF - 35



#### **Economic Variables, Forecast, & Reversion Lesson Learned**

Economic variables being considered varies; however, the following are most used:

- State/national unemployment
- State/national GDP
- Real estate price indices, e.g., HPI & CPPI
- Interest rates

For 2020 adopters, at least some of the impact of changes in economic variables are included in quantitative model outputs (input level forecast)



#### **Economic Variables, Forecast, & Reversion Lesson Learned**

Most common sources for economic data is the St. Louis Fed (FRED) & Moody's (pay subscription)

Forecast period tends to not exceed two years & most common is one year (42 banks disclosed one year, 32 disclosed two years)

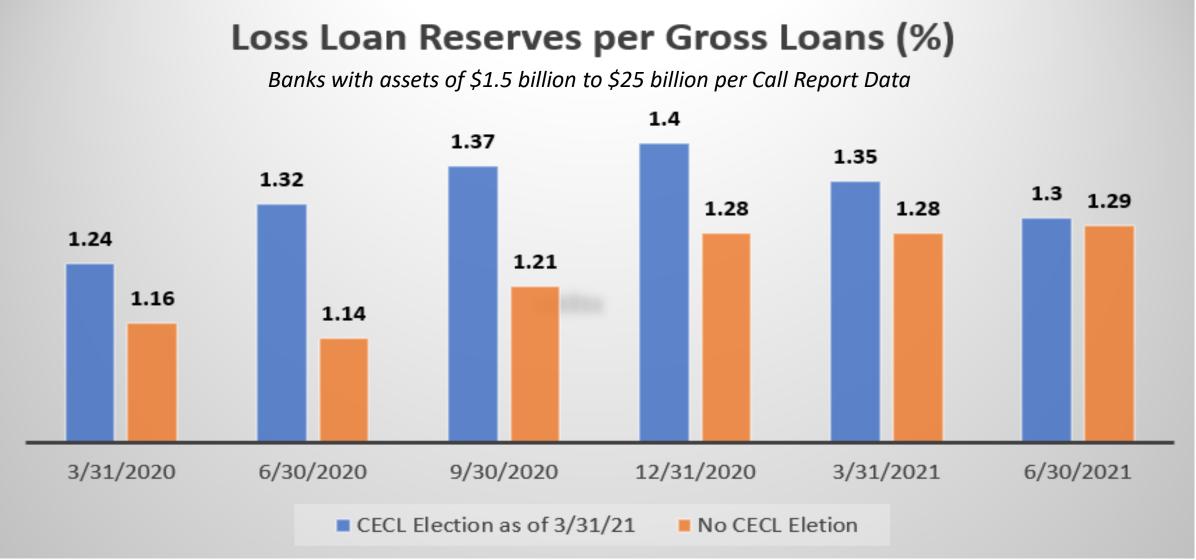
Most common disclosed reversion period & method is one (44) year & straight line (52)



## **COVID-19's Impact on CECL in 2020...**

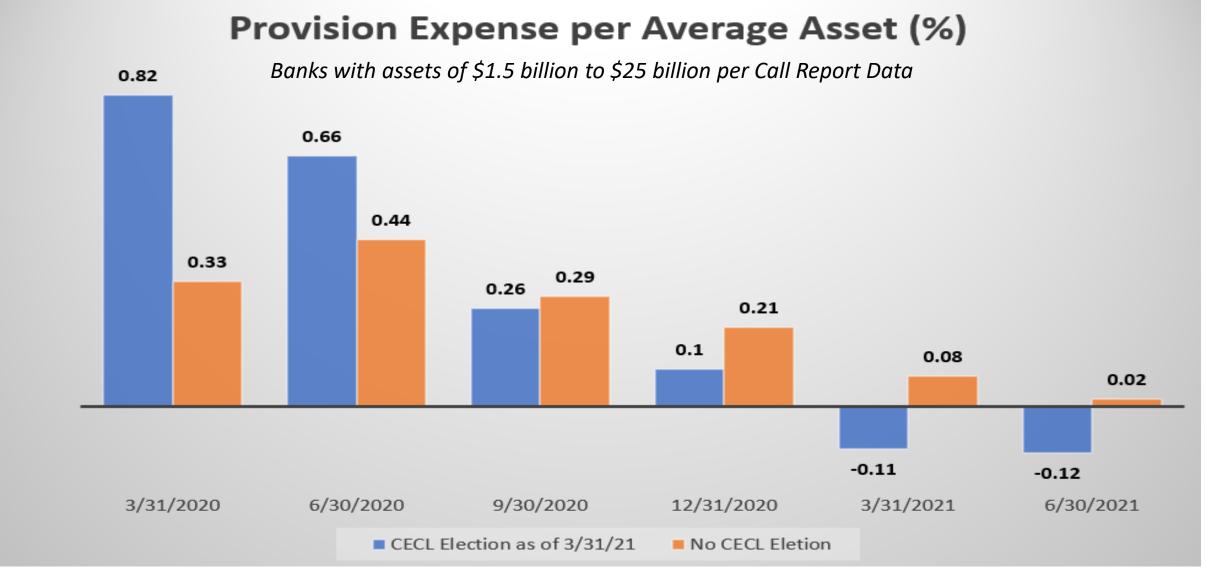


#### **CECL vs. Incurred 2020**



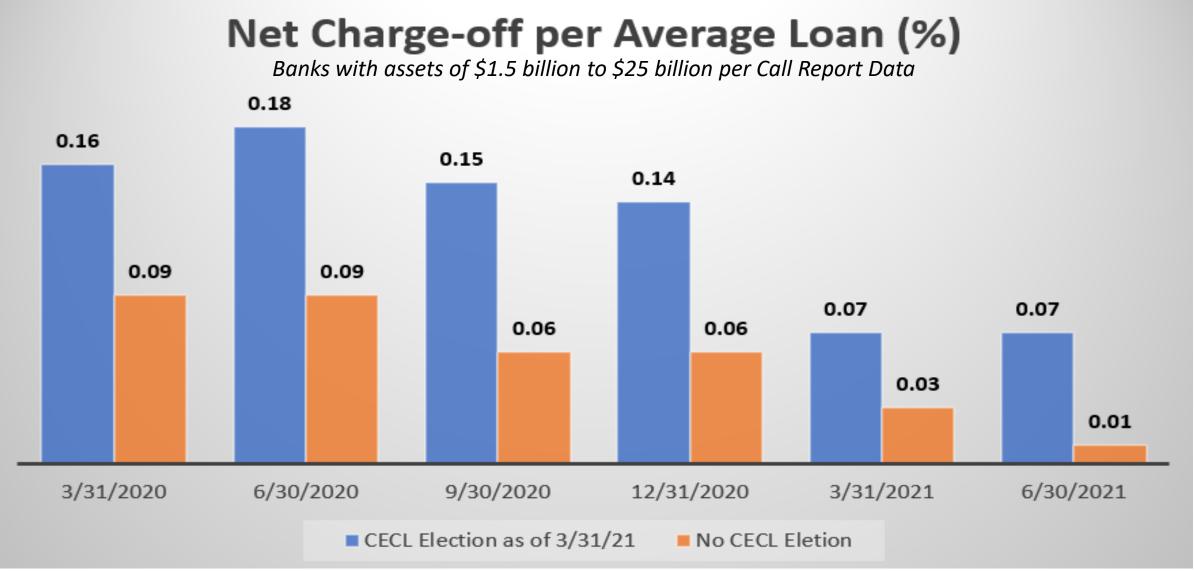


#### **CECL vs. Incurred 2020**





#### **CECL vs. Incurred 2020**





## **Top 5 Lessons for 2023 Adopters**



Use the time you have wisely



Don't confuse movement with progress (make decisions)



**Document, Document, Document** 



Understand your methodology & models & what drives allowance



Allocate adequate resources & involve appropriate stakeholders



#### **CECL for Internal Auditors – Controls & Governance**

## Considering both controls over implementation as well as ongoing controls

- Data capture
- Data transfer
- User Access
- Review

## Controls over how management will consider and change assumptions on an ongoing basis such as:

- Level of pooling segmentation
- Economic variables (loss drivers)
- Forecast period
- Reversion period and length



## **CECL Simplified – BKD's Offering!**

- Foundation of an EXCEL based WARM method
- Includes considerations for forecast factor adjustments & current condition adjustments
- Consultative approach we are with you from the start through final adoption
- Documentation! Documentation!



## **CECL Simplified – Documentation**

- CECL has become a documentation exercise
- Our competitive advantage is providing strong documentation for assumptions and decisions made
- As part of our engagement, BKD will issue:
  - ➤ Project Plan Overview
  - ➤ Segmentation Analysis
  - ➤ Attrition Analysis
  - ➤ Model Development and Parallel Run



# QUESTIONS?

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# THANK YOU!

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